



**KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming
Third Quarter 2011 (July 1, 2011 – September 30, 2011)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

October 7, 2011
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/04/11	1 minute	Sunday afternoon, police got a call that a man had come up to the Skyline Café and had given the cashier a piece of paper that said he had a gun and demanded money. He said that a co-worker had given him the paper and told him to give it to the cashier, but figured it must have been a joke. After talking to the man, officers say they believe he had no idea what was written on the note.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/05/11	2 minutes 36 seconds	A man was killed while trying to steal copper from an electric pole. His young daughter was with him at the time. This is just one example of the extreme measures thieves will take to make a few extra dollars in this economy.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/05/11	2 minutes 40 seconds	Police are looking for a woman who stole a wallet from a purse that was left in a dressing room while the owner went to get a different size. Security video shows she used the card at several locations within the hour.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/19/11	6 minutes	Whitehouse police were still on the hunt for a man who brutally stabbed his ex-girlfriend/fiancé in the parking lot of a trophy shop and drove away. He is on the run and considered dangerous.
<i>KETK Today</i>	5:00am 6:00am	07/27/11	40 seconds	A half-million dollars in stolen goods. What authorities found in their investigation into an East Texas theft ring. The stolen items discovered in a warehouse district off Tyler's southwest Loop 323. Authorities tell KETK, serial numbers and identifying information found on the stolen items will be cross checked with police reports.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/01/11	3 minutes 10 seconds	Two Kilgore police officers are involved in the shooting death of a man who was attempting to stab them.
<i>KETK Today</i>	5:00am 6:00am	08/03/11	1 minute 40 seconds	An East Texas police officer is involved in a shooting that leaves one person dead. Gladewater officers responded to a fight in an alley around 11 Tuesday morning on the 200 block of South Main Street. Officials tell KETK they found a man armed with a knife. Officers attempted to taser him but were unsuccessful. The man then allegedly charged at the officers, forcing officers to shoot.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/10/11	2 minutes	16 cases of frozen pizza were stolen from a Digorno pizza truck, and the thieves left the doors to the freezer truck open, so all the remaining cases thawed and were ruined. Officials are looking for the thieves.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/16/11	3 minutes 55 seconds	A woman was caught on security video at a local sports bar stealing money out of the tip jar.
<i>KETK Today</i>	5:00am 6:00am	08/22/11	1 minute	A fight at an East Texas convenience store Sunday morning caused extensive property damage to the business. According to a Tyler police report, authorities responded to a fight a Kuresh's Mart on West Gentry Parkway in Tyler. While enroute, police were told up to 15 people were involved in the fight, and at least one person in the store was unconscious.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	08/23/11	50 seconds	A 17-year-old East Texas girl confesses to killing three people - a mother and her two children. The bodies were found in their burned home. Autopsy reports show the victims didn't die from the fire. The news journal reports the child's mother turned her in. The girl is charged with three counts of capital murder. Wood County.
<i>KETK Today</i>	5:00am 6:00am	09/07/11	30 seconds	KETK was first on scene of a deadly shooting. It happened Monday, off Denman Road in Overton. Police tell us they didn't find the man's body though, until Tuesday. Officers say the victim was shot at least six times. No arrests in the case.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/20/11	1 minute 40 seconds	There was a shooting at a Tyler apartment complex overnight. The suspects were not found, but neighbors heard the shots fired, and several casings were found on the ground.
<i>KETK News at 6</i>	6:00pm	09/20/11	20 seconds	Officials are looking for the people who stole two guitars from a Gregg County church. They were caught on camera.
<i>KETK Today</i>	5:00am 6:00am	09/22/11	1 minute	New details this morning on the white supremacist who participated in a hate crime in East Texas 10 years ago. He was executed on Wednesday night. Lawrence Brewer was found guilty of fastening 49-year-old James Byrd Jr. to a truck in Jasper back in 1998 and dragging him to his death.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/27/11	3 minutes 40 seconds	Bail bondsmen are feeling economic pressure these days, as jails face overcrowding and in some cases are forced to release prisoners on personal recognizance, which means a bondsman isn't needed. Many of those who do need bondsmen are skipping town and not paying.

Issue: Economy

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/05/11	4 minutes	Congress returns from its shortened holiday break with less than a month before the government says we'll default on our bills. Tracie Potts is on Capitol Hill this morning with where things stand and what we can expect this week.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/05/11	2 minutes 50 seconds	Employment for middle aged workers is stagnant or falling, and in this tough economy, middle aged employees have less of a chance of finding a job than younger workers.
<i>KETK News at 10</i>	10:00pm	07/11/11	2 minutes	With the economy in a recession, East Texas Crisis Centers have to do more with less. They have fewer donations coming in from the public, but their clients are increasing due to economic strain.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/13/11	3 minutes 3 seconds	New statistics show that the state of Texas' debt is growing faster than the national debt.
<i>KETK Today</i>	5:00am 6:00am	07/18/11	4 minutes	Congressional leaders are giving tea party-backed Republican freshmen the run of the house this week. With a plan to let the government borrow another \$2.4 trillion, and the clock is ticking: two weeks and counting. This "cut, cap and balance" plan is set to pass the House on Tuesday.
<i>KETK Today</i>	5:00am 6:00am	07/27/11	3 minutes 20 seconds	Treasury Secretary Tim Geithner warns the U.S. has no ability to protect the American people from consequences if congress fails to act on the debt ceiling issue. Geithner says check recipients include people who get social security, Medicare and Medicaid benefits.
<i>KETK Today</i>	5:00am 6:00am	08/03/11	4 minutes 20 seconds	Washington's debt drama is over this morning, at least for now. President Obama signed a deal allowing the country to keep paying its bills, but there's another problem brewing on Capitol Hill that's left thousands of workers without paychecks while congress goes on a month-long vacation.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/08/11	3 minutes 30 seconds	What does the standard and poor downgrade of the U.S.'s credit rating mean for East Texas?

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/08/11	2 minutes 20 seconds	Some economists are advising that people switch from 401K's to savings accounts in this recession.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/09/11	2 minutes	The timber industry, which brings in a lot of money for the East Texas area, has taken a big hit during the drought. What might this mean for the East Texas economy?
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/02/11	1 minute 35 seconds	New jobless numbers are out, reporting that no new jobs were added in August. What about in East Texas?
<i>KETK Today</i>	5:00am 6:00am	09/07/11	40 seconds	The U.S. House of Representatives returns to work today, after a month long recess. The Senate returned on Tuesday. The two biggest issues facing Congress immediately will be finding 1.2 trillion dollars in deficit reduction and preparing for President Obama's speech on jobs before a joint session on Thursday.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	9/14/11	3 minutes 20 seconds	The Kilgore Crisis Center was forced to close. They filed bankruptcy because of their lack of funds in the tough economy.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/16/11	3 minutes 20 seconds	The U.S. Postal Service has fallen on some economic hardships recently, and it might be affecting local branches. Reporter Roger Gray discusses why the postal service has fallen so far behind, what they might have to do to make ends meet, and what it might mean for East Texas.
<i>KETK Today</i>	5:00am 6:00am	09/23/11	2 minutes	Employment for young adults is at one of its all-time lows. Experts say, unemployment among college aged youth is at its highest since World War II. More and more are choosing to continue to live with their parents, and delay marriage and having children. Experts say, young men without a college education will find it even harder to find work because of the lower demand for blue collar jobs.

Issue: Education

Program	Time	Date	Duration	Description
<i>Live at Five</i>	5:00pm	07/04/11	20 seconds	A possible delay in the delivery of textbooks is creating problems for some schools, especially with the new criteria for evolution education.
<i>KETK Today</i>	5:00am 6:00am	07/06/11	8 minutes 40 seconds	These stories making news way too often. East Texas teachers sexually involved with students, but after investigating, we found out the crime isn't new. In 2007, substitute teacher, Jennifer Elizabeth Bagley was sentenced to ten years probation for having a sexual relationship with a 15 year old female student while working a Bullard High School.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/08/11	4 minutes 30 seconds	Many students are no longer being taught cursive in schools, and many tests have dropped the artistic handwriting form from tests.
<i>KETK Today</i>	5:00am 6:00am	07/18/11	1 minute	There's an unwelcome surprise this fall waiting for college students who attend public school – a tuition hike. States are finalizing their budgets and with this process come cuts to public college funding. Nineteen states have already done just that.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/25/11	3 minutes 10 seconds	School supply lists are out. We ask parents what they think about items like “flash drives” and “laptops” as requirements. And are the parents already stocking up on supplies?
<i>KETK Today</i>	5:00am 6:00am	7/26/11	3 minutes 20 seconds	Free public school can cost a fortune: What many parents are saying after they review the latest school supply lists. We went to find what exactly schools are calling “must have supplies” and how much it's costing you. Katrina Guerrero has three girls in Frankston schools. Like many, she's getting fed up with school supply lists tearing into her budget.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/02/11	2 minutes 5 seconds	Texas is encouraging adults to go back to school and finish their degrees. Gov. Perry has launched a new online program for adults wishing to continue their studies.
<i>KETK Today</i>	5:00am 6:00am	08/03/11	3 minutes 10 seconds	The state of Texas is urging adults who never finished college to go back and get their degree.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/23/11	3 minutes 5 seconds	How are the 4H and AG students of the local schools dealing with the drought? Are teachers having to make changes to their curriculum to show students how to care for animals or plants in these record setting temps?
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/24/11	2 minutes 35 seconds	The database of Texas public school rankings for the past school year is now online.
<i>KETK Today</i>	5:00am 6:00am	09/05/11	1 minute	That college degree that grads work so hard for isn't worth as much these days. According to the economic policy institute, the average wage for bachelor's degree graduates dropped nearly a dollar in the last ten years. But statistics show it's still worth it to have a college degree. Other data shows a bachelor's degree helps a grad earn over 84% more than a high school-only graduate.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/13/11	3 minutes 25 seconds	A new school year is well underway, so we take a look at how teachers are preparing for the new standardized test, the STAAR test, which replaces the TAKS test from last year. There are reports that it will be much more intense.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/22/11	2 minutes 50 seconds	According to new statistics, every 26 seconds a student drops out of high school. Local schools say that they fair better than the rest of the nation, but it is still a problem in East Texas.
<i>KETK Today</i>	5:00am 6:00am	09/23/11	3 minutes 40 seconds	A new startling statistic says every 26 seconds a student drops out of high school, and despite fewer students dropping out of high school in the past few years in East Texas, it's still a big problem here and across the nation. One East Texas school district is trying to make it easier to stay in school.
<i>KETK News at 10</i>	10:00pm	09/26/11	20 seconds	Education Waivers. President Obama is side-stepping Congress and allowing waivers for "No Child Left Behind", but he is being criticized for abusing his power.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/04/11	1 minute	President Barack Obama finally declares a major disaster area for parts of Texas ravaged by wildfires in April and early May. Friday's declaration allows federal aid to help in state and local recovery in 45 counties. The President previously denied Texas' disaster requests sparking a fight with Governor Rick Perry.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/07/11	2 minutes 40 seconds	Members of Congress met with the President today to negotiate an increase in the debt limit, and ways to cut spending. We talk to East Texans to see how they feel about the whole issue.
<i>KETK Today</i>	5:00am 6:00am	07/15/11	1 minute 40 seconds	Texas Congressman Jeb Hensarling says it was a surreal moment when the President walked out of those debt ceiling negotiations. The congressman says; things will only improve when our nation gets a new President. Hensarling says America has a borrowing addiction.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/20/11	3 minutes 10 seconds	What do the local tea party and grassroots groups think about the "gang of six" budget plan and the cut cap and balance plans?
<i>KETK Today</i>	5:00am 6:00am	07/27/11	40 seconds	Governor Rick Perry said he thought President Obama's speech to the nation about the debt debate was quote: "condescending." He says he heard the President tell Americans they "just wouldn't understand" the issue. Perry says he was stunned Mr. Obama "would think Americans aren't paying attention" to the debate.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/29/11	3 minutes 10 seconds	Two local reps (Hensarling and Gohmert) are voting differently on Boehner's budget bill. What do they have to say about that, and why do they have opposing votes?
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/01/11	3 minutes	We explain the key elements of the recently passes debt deal, and talk about how East Texans might be affected.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/02/11	1 minute 55 seconds	A lot of politicians have been lashing out at the tea party lately, and using derogative remarks to describe the movement. What do the local chapters have to say in response?
<i>KETK Today</i>	5:00am 6:00am	08/04/11	1 minute 40 seconds	Two East Texas representatives received high marks from Texas advocacy groups for their work in Austin this year. District seven rep. David Simpson and district five rep. Bryan Hughes both got the 2011 taxpayer champions award from "Empower Texans", a group advocating fiscal responsibility in the state.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/08/11	2 minutes	President Obama announced new fuel standards for big trucks like concrete mixers and fire trucks. They will now be required to limit fuel consumption and emissions.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/01/11	1 minute 50 seconds	Some Texas highway speed limits are increasing after new state legislation goes into effect today.
<i>KETK Today</i>	5:00am 6:00am	09/06/11	40 seconds	Texas Governor Rick Perry returned from the campaign trail to tour areas near Bastrop on Monday. He thanked emergency responders for their work.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/13/11	3 minutes 10 seconds	Lawmakers are considering a ban on cell phone use by truckers. We ask truckers what they think about the proposed legislation.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/14/11	2 minutes 40 seconds	Rep. Louie Gohmert responds to President Obama's Jobs Plan.
<i>KETK Today</i>	5:00am 6:00am	09/22/11	1 minute 10 seconds	Texas tea party activists are less than pleased with Governor Rick Perry. Tea party leaders want Perry to call another legislative session and give state lawmakers another opportunity to ban sanctuary cities. Texas tea party caucus chairman Joann Fleming of Tyler said quote "This is an issue that is simmering and bubbling up to the surface. We are tired of lip service. We are fed up. We are fed up, too Gov. Perry."

Issue: Health

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/05/11	40 seconds	Proposed new warning labels for cigarettes are already having a positive health effect on some consumers. A national “stop smoking help line” says, incoming calls doubled the day after the new labels were announced. The labels will show images of dead bodies, diseased lungs, a man on a ventilator and rotten teeth.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/11/11	4 minutes 20 seconds	How are employees who have to work outside (i.e.; construction workers, landscapers, etc.) dealing with this record setting heat? What precautions do they take to keep themselves safe?
<i>KETK News at 10</i>	10:00pm	07/12/11	2 minutes 5 seconds	SFA researches in Nacogdoches have discovered that the Salvinia that has been causing havoc in East Texas lakes may actually be used to treat cancer.
<i>KETK Today</i>	5:00am 6:00am	07/13/11	30 seconds	At least 23 states are under a heat advisory. 10 of those are also under an excessive heat warning which can be dangerous and deadly. A 51-year-old Illinois man suffered a fatal heat stroke. Investigators say his air conditioner was broken.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/13/11	2 minutes 10 seconds	Many people are surprised to hear that (according to a new study) people who live in rural areas are less healthy than those in the city. Among the reasons: having to drive, rather than walk; access to gyms; fattier foods.
<i>KETK Today</i>	5:00am 6:00am	07/28/11	3 minutes 20 seconds	In this economy hard times are hitting everyone. Some are saying they won’t even go to the doctor. East Texan William Hodges couldn’t stay standing for long while speaking with KETK on camera. He has bad back problems and needs an MRI. He says he can’t afford it.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/01/11	4 minutes 50 seconds	How are kids protecting themselves from the heat as school sporting event practices get underway?
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/01/11	3 minutes 10 seconds	Doctors explain what you should and shouldn't eat during periods of extreme heat.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/02/11	4 minutes 40 seconds	We ask doctors how long it takes to sunburn in this kind of record setting heat. Is it the same as in lower levels of heat? We also explain the best way to prevent burn and what it might do in the long run to our health.
<i>KETK Today</i>	5:00am 6:00am	08/03/11	3 minutes	If East Texans aren't in the cool a/c, they're flocking to swimming pools for a little relief these days, but as usual, sunburn is a big risk this time of year. Just like with any summer, sunburn is something to worry about. Tyler dermatologist Dr. Thomas Lambert says cloud cover only reduces the sun's rays by about 20%. So sunblock is essential. SPF 30 or higher, 30 minutes before you get out in the sun.
<i>KETK Today</i>	5:00am 6:00am	08/22/11	40 seconds	East Texas students and teachers headed back to class today and one public school system has plans to help students beat the heat. Tyler public schools will provide water to students boarding buses in the afternoon. The district also is allowing students to carry personal water bottles if they have a resealable top on them. Every bus will have a cooler on board in case riders suffer heat related illnesses.
<i>KETK Today</i>	5:00am 6:00am	08/24/11	40 seconds	Researchers say patients with supportive spouses are more than three times likely to live longer after bypass surgery than unmarried people. They say in satisfying marriages, couples support and encourage healthy behavior like exercise, which is critical to long-term survival from heart disease.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>East Texas Live</i>	11:00am	09/05/11	25 seconds	Regular exercise may be as effective as a second medication for patients with depression. Many people need more than one anti-depressant to feel completely well, so researchers at UT Southwestern wanted to see if exercise would have the same effect as a second medication. Almost 30% of patients who underwent moderate or intense levels of exercise were able to get full remission from their depression.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/14/11	2 minutes 50 seconds	Governor Perry is coming under fire for his position on the HPV vaccine for girls. We ask East Texans how they feel about this issue.
<i>KETK News at 10</i>	10:00pm	09/15/11	1 minute 10 seconds	TV evangelist Pat Robertson made a controversial comment about Alzheimers Disease. He recommended that spouses of someone with the disease should divorce their husband or wife. We discuss what East Texans think and what effect the health issue might have on a relationship.
<i>KETK News at 10</i>	10:00pm	09/16/11	40 seconds	A new study shows that women are catching up to men in the amount of alcohol they drink. Researchers blame the fact that women are now competing more with men in the workplace, which is adding stress.
<i>KETK Today</i>	5:00am 6:00am	09/22/11	2 minutes	As we transition into Fall that means it's flu season again. Although it's still early, experts say, it's not too soon to get your flu shot for the year. Several local clinics, pharmacies and major retail stores are already offering the shot. Prices for flu shots vary, depending on your insurance. If you have Medicare Part D, it's free.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/04/11	4 minutes 40 seconds	Many people don't realize that you can get hit by lightning even if a storm is more than 20 miles away. These stray bolts are called "bolts from the blue", and may be a danger to lake-goers this 4 th of July.
<i>KETK Today</i>	5:00am 6:00am	07/05/11	2 minutes	If you're outdoors when one of our recent thunderstorms pops-up and you see clear skies overhead there is still a real danger, a bolt of lightning coming at you, literally out of the blue. The National Weather Service says it's when a lightning bolt travels. Usually from the backside of a thundercloud in clear air away from the cloud itself.
<i>KETK Today</i>	5:00am 6:00am	07/15/11	1 minute 40 seconds	A wildfire threatened to destroy an East Texas community and their church Wednesday night. The fire happened on FM 225 at CR 4172 in the Laneville area. Officials tell KETK about 15 acres total burned in that area, and at one point, jumped across the road.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	7/18/11	5 minutes 20 seconds	A Noonday gun range was deemed a safety hazard for nearby neighborhoods, and has sent property values there into a nosedive.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/20/11	4 minutes	The town of Alto has had no police department since it was disbanded several months ago. Residents there are worried about the rising crime rate and the slow response times of sheriff officials during emergency situations.
<i>KETK Today</i>	5:00am 6:00am	07/27/11	30 seconds	The Kilgore City Council voted Tuesday night to "NOT" place a ban on texting while driving in the city. Officials discussed a similar proposal earlier in the year, but they waited to see if the Texas legislature would pass a statewide ban instead.
<i>KETK Today</i>	5:00am 6:00am	08/03/11	1 minute	With the temperatures exceeding triple digits and no relief in sight, Longview Mayor Jay Dean is pushing his "Beat the Heat Project" to get air conditioning to those in need. The project is currently helping the elderly, disabled and low income families who are left in the heat.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/03/11	3 minutes	Some elderly in the East Texas area are without AC in these extreme temps. "Meals on Wheels" is out delivering and installing.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/03/11	3 minutes	There is one area of East Texas that loses power at the hottest part of the day. Their power is out for several hours, and they don't have air conditioning.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/10/11	2 minutes 55 seconds	Officials tell us that more snakes are coming out as the heat rises.
<i>KETK Today</i>	5:00am 6:00am	08/22/11	40 seconds	Remember that school safety zones are back up and running today. School flashers will be in operation from 7-9 am and 2-4 pm in marked school zones. School crossing guards will also be out in designated locations.
<i>KETK Today</i>	5:00am 6:00am	08/24/11	40 seconds	Nacogdoches County is extending its burn ban, another 90 days. No substantial rainfall amounts.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/02/11	55 seconds	Due to heavy wildfire danger, we explain the restrictions and safety requirements this Memorial Day when it comes to burning.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/05/11	2 minutes	Several large East Texas wildfires are burning out of control. Many areas have evacuations underway.
<i>KETK Today</i>	5:00am 6:00am	09/06/11	40 seconds	Evacuations began Sunday for people near Gladewater and some in Anderson County. On Monday, the fires quickly became a threat to the Longview area. All of that information relating to evacuations from the fires is scrolling on your screen and our website.
<i>KETK Today</i>	5:00am 6:00am	09/22/11	40 seconds	A bridge in Palestine collapsed, trapping a worker in the rubble. It happened on N. Loop 256 near East Lacy in Anderson County. Palestine police tell KETK, a construction worker drove a heavy piece of machinery onto the bridge and took a jack hammer to the concrete. Within seconds, they say the bridge collapsed bringing the employee and the equipment down with him.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID/Name/Title of PSA	Product Description	# of Times PSA Ran
:15	MDA of East Texas	MDA Telethon	MDA Telethon 2011	132
:30	Ad Council	Mural 30	College Access - Prepare for College	31
1:00	Ad Council	Mural 60	College Access - Prepare for College	1
:30	Ad Council	Skate 30	College Access - Prepare for College	32
1:00	Ad Council	Skate 60	College Access - Prepare for College	1
:30	Ad Council	Ativa Rev 30	High School Dropout Prevention	22
:30	Ad Council	David Rev 30	High School Dropout Prevention	41
:30	Ad Council	Jose Rev 30	High School Dropout Prevention	27
:30	Ad Council	Michael Rev 30	High School Dropout Prevention	33
:30	Ad Council	Pictures 30	High School Dropout Prevention	14
:30	Ad Council	Reagan Rev 30	High School Dropout Prevention	37
:30	Ad Council	Blackout 30	Lets Move - Childhood Obesity Prevention	25
:30	Ad Council	Huddle 30	Lets Move - Childhood Obesity Prevention	38
:30	Ad Council	Park Day 30	Lets Move - Childhood Obesity Prevention	40
1:00	Ad Council	Park Day 60	Lets Move - Childhood Obesity Prevention	1
:30	Ad Council	Wallet 30	Lets Move - Childhood Obesity Prevention	24
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	19
:30	Ad Council	Ben Affleck 30	Hunger Prevention	21
:30	Ad Council	Matt Steve 30	Hunger Prevention	31
:30	Ad Council	Taye Reggie 30	Hunger Prevention	35
:30	Ad Council	Do Their Part 30	Disability Awareness	7
:15	Ad Council	StoreFront Earthquake	Emergency Preparedness	54
:15	Ad Council	StoreFront Flood	Emergency Preparedness	54
:30	Ad Council	Kick Off 30	Nutrition Education	36
1:00	Ad Council	Sanswich of Living	Nutrition Education	3
:15	Ad Council	Donate 15	September 11th Memorial	35
:15	Ad Council	Learn More 15	September 11th Memorial	29
:30	Ad Council	Donate 30	September 11th Memorial	23
:30	Ad Council	Learn More 30	September 11th Memorial	25
:30	Junior League of Tyler	Support PSA1	Local Women's Organization	28
:30	Junior League of Tyler	Support PSA2	Local Women's Organization	35
:30	Texas Association of Broadcasting	Storm Chasers	National Guard	11
:30	Texas Association of Broadcasting	Guard Advantage	National Guard	19
:30	Texas Association of Broadcasting	Reflection of Honor	National Guard	27
:30	USO	Good to be Back	Support the USO	26
:30	People Attempting To Help	Golf PATH	PATH - Local People Helping Community	93
:30	Tyler Civic Theatre	Love, Sex & the IRS	Tyler Civic Theatre	7
:30	Cystic Fibrosis Foundation	Maci & Davis	Great Strides Walk 2011	30
:30	United Way	Drawing Brookshire's	Support local community	63
:30	United Way	Drawing Trane	Support local community	74
:30	East Texas Angel Network	Golf Tournament & Concert	Benefit - Helping kids with special needs	30
:30	The Salvation Army	East Texas Fire Relief	East Texas Wildfires	84
:30	KE Bushman's	Texas Wounded Warriors	Texas Wounded Warriors	44
:30	Longview Community Ministries	Touch a Truck Feed Family	Longview Community Ministries	49

**Public Service Announcements
(continued)**

:30	Tyler Chamber of Commerce	Downtown Tyler 30	Festival on the Square/Revitalization	36
:15	Tyler Chamber of Commerce	Downtown Tyler 15	Festival on the Square/Revitalization	44
:30	Tyler Civic Theatre	Always Patsy Cline	Tyler Civic Theatre	39
:30	Tony Stewart Foundation	Smoke Show Benefit	Tony Stewart Foundation	54
:30	Longview Regional Medical Center	August 11th - Healthy Woman	Local Women's Conference	60
:30	Veterans Summit	Veterans Summit	Local Veterans Support - Help for Vets	18
:30	TISD Foundation	JT in New York	TISD Foundation - support local school	35
:15	Men's Warehouse, The	National Suit Drive	Help unemployed men prepare for workforce	118
:30	Church of Christ	Dogwood Jamboree	Music Festival	12
:30	Junior League of Tyler	Mistletoe & Magic-Golf	Fundraising event	6

1,913

TOTAL Number of PSA's aired is 1,913 (Channel 56.1)

Length	Advertiser/Organization	Ad-ID/Name/Title of PSA	Product Description	# of Times PSA Ran
:30	Ad Council	Mural 30	College Access - Prepare for College	169
1:00	Ad Council	Mural 60	College Access - Prepare for College	109
:30	Ad Council	Skate 30	College Access - Prepare for College	179
1:00	Ad Council	Skate 60	College Access - Prepare for College	104
:30	Ad Council	Ativa Rev 30	High School Dropout Prevention	218
:30	Ad Council	David Rev 30	High School Dropout Prevention	219
:30	Ad Council	Jose Rev 30	High School Dropout Prevention	185
:30	Ad Council	Michael Rev 30	High School Dropout Prevention	180
:30	Ad Council	Pictures 30	High School Dropout Prevention	104
:30	Ad Council	Reagan Rev 30	High School Dropout Prevention	196
:30	Ad Council	Blackout 30	Lets Move - Childhood Obesity Prevention	167
:30	Ad Council	Huddle 30	Lets Move - Childhood Obesity Prevention	222
:30	Ad Council	Park Day 30	Lets Move - Childhood Obesity Prevention	202
1:00	Ad Council	Park Day 60	Lets Move - Childhood Obesity Prevention	114
:30	Ad Council	Wallet 30	Lets Move - Childhood Obesity Prevention	179
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	181
:30	Ad Council	Ben Affleck 30	Hunger Prevention	160
:30	Ad Council	Matt Steve 30	Hunger Prevention	190
:30	Ad Council	Taye Reggie 30	Hunger Prevention	176
:30	Ad Council	Do Their Part 30	Disability Awareness	36
:15	Ad Council	StoreFront Earthquake	Emergency Preparedness	236
:15	Ad Council	StoreFront Flood	Emergency Preparedness	253
:30	Ad Council	Kick Off 30	Nutrition Education	179
1:00	Ad Council	Play Your Way 60	Nutrition Education	102
1:00	Ad Council	Sandwich of Living	Nutrition Education	93
:15	Ad Council	Donate 15	September 11th Memorial	17
:15	Ad Council	Learn More 15	September 11th Memorial	15
:30	Ad Council	Donate 30	September 11th Memorial	8
:30	Ad Council	Learn More 30	September 11th Memorial	8
1:00	Ad Council	Donate 60	September 11th Memorial	5
1:00	Ad Council	Learn More 60	September 11th Memorial	7

**Public Service Announcements
(continued)**

:30	Texas Association of Broadcasting	Storm Chasers	National Guard	201
:30	Texas Association of Broadcasting	Guard Advantage	National Guard	190
:30	Texas Association of Broadcasting	Reflection of Honor	National Guard	218
:30	Ad Council	Good to be Back	Support the USO	184
:30	Texas Association of Broadcasting	My Plan 30	State Health Services	16
:30	Tyler Civic Theatre	Love, Sex & the IRS	Tyler Civic Theatre	6
:30	Cystic Fibrosis Foundation	Maci & Davis	Great Strides Walk 2011	33
:30	United Way	Drawing Brookshire's	Support local community	49
:30	United Way	Drawing Trane	Support local community	61
:30	East Texas Angel Network	Golf Tournament & Concert	Benefit - Helping kids with special needs	34
:30	The Salvation Army	East Texas Fire Relief	East Texas wildfires	41
:30	KE Bushman's	Texas Wounded Warriors	Texas Wounded Warriors	20
:30	Longview Community Ministries	Touch a Truck Feed Family	Longview Community Ministries	25
:30	Tyler Chamber of Commerce	Downtown Tyler 30	Festival on the Square/Revitalization	15
:15	Tyler Chamber of Commerce	Downtown Tyler 15	Festival on the Square/Revitalization	22
:15	Ad Council	Lilana	Adoption	314
:30	Ad Council	Group	Adoption	208
:15	Ad Council	Sid the Sloth Adopts 15	Adoption	261
:30	Ad Council	Sid the Sloth Adopts 30	Adoption	192
:30	Ad Council	Meant to Be	Adoption	248
:30	Ad Council	Mother's Breast Milk	WIC	208
:30	Ad Council	Effect	Drunk Driving	198
:30	Ad Council	Sandwich 30	Poison Help	174
:30	Ad Council	Bug Bomb 30	Poison Help	234
:30	Ad Council	Why Not Me 30	Adoption NCSA	186
:30	Texas Association of Broadcasting	Priscilla	Organ Donation	174
:30	Texas Association of Broadcasting	Disappear	Teen Driving	239
:30	Texas Association of Broadcasting	Horror Movie	Teen Driving	216
:30	Department of Transportation	Busted (ENG)	Seatbelt Safety	216
:30	VOW Family Champions	Child Abuse (S)	Statistics - single parent families	164
:30	VOW Family Champions	Fatherhood (S)	Statistics - marital conflict	46

8,606

TOTAL Number of PSA's aired is 8,606 (Channel 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

www.Facebook.com/KETKnbc – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

SALVATION ARMY - KETK did the East Texas Fire Relief with the Salvation Army in September 2011. We helped gather donations for those East Texans in need of supplies.

Staff Community Service

Anchor Neal Barton spoke at a 9/11 remembrance on Sunday 9/11/11 for Westgate Memorial Baptist Church in Beaumont, Texas. He spoke about getting involved in your communities and voting.

Account Executives Brandy Priest, Sue Curtis, Lauren Nichols and Sales Manager Cindy Terry and attended the LRMC Healthy Woman Event on August 11 at Maude Cobb representing the station.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

July 10: This Sunday: President Obama is determined to go big on a debt ceiling deal -- but can he get Republicans in Congress to go along? How deep will the cuts be and are tax increases on the table? What about entitlements like Social Security and Medicare? We'll have the latest on the debt talks continuing over the weekend with the president's point-man on the economy: Treasury Secretary Tim Geithner. Then: Our "Meet the Candidates" series continues with Republican presidential contender, former Minnesota governor Tim Pawlenty. Can he break through the unsettled GOP field? And where does he stand on the key issues of 2012?

July 17: The president's budget director, Jack Lew, joins us for the latest on what's going on behind those closed-door meetings. Is a deal near or are both sides getting further apart? Tea party favorite Sen. Jim DeMint (R-SC) and Assistant Majority Leader Sen. Dick Durbin (D-IL) will join us. A MTP Jobs and Economy Summit, joining us: Gov. John Kasich, David Cote, Marc Morial, Diane Swonk and David Faber.

July 24: How close will negotiations get to the deadline? Joining us, White House Chief of Staff Bill Daley. Plus, we'll talk with Republican member of the "Gang of Six" negotiations, Oklahoma Senator Sen. Tom Coburn. A roundtable with Former Nebraska Senator Chuck Hagel (R); Illinois tea party freshman Rep. Adam Kinzinger (R); Mayor of Newark, Cory Booker (D); Presidential Historian Doris Kearns Goodwin; and NBC's Andrea Mitchell.

July 31: We'll have the very latest on the fluid situation with the President Obama's Senior Adviser, David Plouffe. Then, the Senate's take with Sen. Claire McCaskill (D-MO) and Sen. John Thune (R-SD). Plus, a roundtable with Governor of Michigan, Jennifer Granholm (D), Rep. Raul Labrador (R-ID), the host of CNBC's "Mad Money" Jim Cramer, and NBC's Tom Brokaw.

Aug. 7: Senators John Kerry (D-MA) and John McCain (R-AZ) on the economy and Afghanistan. Then, an economic roundtable with Former Chairman of the Federal Reserve, Dr. Alan Greenspan, outgoing White House Economic Adviser, Austan Goolsbee, MSNBC's Rachel Maddow, and Republican strategist, Alex Castellanos.

Aug. 14: Our Meet the Candidates series continues as we go on the road to Ames, Iowa where David Gregory will sit down with GOP presidential candidate and Straw Poll winner Rep. Michele Bachmann (R-MN). And, a special political roundtable with Iowa's Governor Terry Branstad (R); GOP strategist Mike Murphy; the Washington Post's Eugene Robinson; senior political reporter for Politico, Jonathan Martin; and NBC News Political Director, Chuck Todd.

Aug. 21: Former White House spokesman and one of the president's closest confidantes: Obama for America Campaign adviser, Robert Gibbs. Then, Gov. Mitch Daniels (R-IN). Finally, our roundtable: former Tennessee congressman, Harold Ford, Jr. (D); columnist for the Wall Street Journal Peggy Noonan; columnist for the Washington Post, E.J. Dionne; and host of CNBC's Closing Bell, Maria Bartiromo.

Aug. 28: FEMA Director Craig Fugate joins us for the very latest on Hurricane Irene. Plus, we'll have the latest from NJ Gov. Chris Christie, Va. Gov. Bob McDonnell and Md. Gov. Martin O'Malley on their states' post-Irene strategy. Then, a roundtable: New York Times Columnist, David Brooks; Georgetown professor Michael Eric Dyson; Washington Correspondent for the BBC, Katty Kay; and National Correspondent for NBC'S TODAY, Jamie Gangel.

Sept. 4: Author of "That Used to be Us: How America Fell Behind in the World it Invented and How We Can Come Back," Tom Friedman; editorial page editor for the Wall Street Journal, Paul Gigot; congresswoman from California, Maxine Waters (D); co-founder of No Labels, Mark McKinnon; and Presidential Historian, Doris Kearns Goodwin; And, the 9/11 Generation with Doris Kearns Goodwin and her son, former Army Captain Joseph Kearns Goodwin.

Sept. 18: Pres. Bill Clinton joins us Sunday to talk about the Clinton Global Initiative. One of the main issues? Jobs, jobs, jobs. Sen. Mitch McConnell (R-KY) joins us to talk about the president's proposal. And, Former Gov. Jennifer Granholm (D-MI), Republican strategist Alex Castellanos, Senior political analyst for TIME Magazine, Mark Halperin and NY Times White House Correspondent Helene Cooper.

Sept. 25: Prime Minister Benjamin Netanyahu on Israel and the Palestinian bid for statehood. New York Mayor Michael Bloomberg (I) on the economy, education. Then, former Secretary of Education, William Bennett; former Secretary of Health and Human Services and current president of the University of Miami, Donna Shalala; PBS's Tavis Smiley; and the CEO of the Special Olympics, Tim Shriver.

DATELINE NBC

FRIDAY, JULY 1 at 9pm ET/8pm Central: An Oregon family struggles with the mysterious disappearance of their daughter, Brooke Wilberger, in May of 2004. Kate Snow reports on the investigation that plagued Brooke's family and community in a five-year case that left everyone looking for answers.

SUNDAY, JULY 3 at 7pm ET/6pm Central: NBC News' Matt Lauer sits down with Captain Richard Phillips who was held hostage by Somali pirates. Phillips tells the dramatic tale of how he and his crew survived, and recounts the daring high-seas rescue by U.S. Navy SEAL snipers.

FRIDAY, JULY 8th at 9pm ET/8pm Central: CASEY ANTHONY: INSIDE THE VERDICT The verdict is in. Casey Anthony was found not guilty of murdering her daughter, two-year-old Caylee Anthony. Dennis Murphy recounts the case that riveted the nation for three years with its twists and turns. What will the future hold for Casey Anthony? MYSTERY ON THE CATAWBA RIVER Just outside of Charlotte, a UNC student was found dead on the bank of the Catawba River. Keith Morrison tells the story of a family coping with the staggering loss while a young detective works diligently to unravel the mystery. And when he did, nobody could've imagined what would happen next.

SUNDAY, JULY 10th at 7pm ET/6pm Central: HOW LUCKY CAN YOU GET? *(This report originally aired on 9/6/10)* A wake up call for the Lottery industry around the country and those looking to win big. Most lottery clerks are honest, but some are not. And you could end up losing -- even though you are holding a winning ticket. Chris Hansen goes undercover with California Lottery Investigators. Then "Dateline" conducts its own investigation in New York City to see just how honest Lottery clerks really are.

FRIDAY, JULY 15 at 9:30pm ET/8:30pm Central: When a woman goes missing in a small town in rural Michigan, her husband becomes the primary suspect. But eyewitnesses and surveillance cameras support his alibi that he was in Virginia the day she disappeared - more than 700 miles away. How could he be in two places at once? Dennis Murphy reports on the strange, tangled web that had investigators seeing double.

SUNDAY, JULY 17 at 7pm ET/6pm Central: When most children in America think of summer, they think of swimming, playing and going to camp. But for some children, hundreds of thousands of them, summer means hard labor in the hot sun. They're migrant workers, some as young as five or six years old, working alongside their struggling parents on America's farms. Dennis Murphy tells the story of hardship, perseverance and love, and sometimes a triumph over adversity.

FRIDAY, JULY 22 at 9pm ET/8pm Central: Kate Snow tells the terrifying story of how kidnappers targeted a U.S. citizen in South America. Elisa Levy was only 24 years old when she was taken from her friends and family. This is a story of strength, stamina and survival. What appeared to some as a happy, young couple who were planning their life together, Keith Morrison tells the story of a woman who died in a fire and the man suspected of killing her. What went wrong and was there more to the story?

SUNDAY, JULY 24 at 7pm ET/6pm Central: The Hansen Files embarked on a year-long investigation aimed at Internet scammers. In this special report, Chris Hansen goes face-to-face with Ojua (a.k.a. "Diplomat Jeffrey Grant") who, along with other conspirators, cheated a Connecticut woman out of her life savings.

FRIDAY, JULY 29 at 9pm ET/8pm Central: He was the football player; she was the homecoming queen. They fell in love, got married, had four beautiful daughters and become prominent members of their church community. But when she started to feel ignored at home, her eyes wandered a few pews to the church youth pastor – her husband's best friend. A month later, the husband was found stabbed to death and the trail of evidence would lead back to the lovers.

SUNDAY, JULY 31 at 7pm ET/6pm Central: As negotiations over our nation's debt stutter, stall and start up again, NBC's cameras and crews will spread throughout the Capitol complex to capture a first-hand, up-close view of a legislative day unfolding. Our lenses will follow the relationships and conversations behind the headlines as Williams interviews key lawmakers – House and Senate leaders from both parties – and the staffers out of the spotlight who keep this institution running.

FRIDAY, AUGUST 5 at 9pm ET/8pm Central: A sports editor at the Columbia Daily Tribune was found dead on Halloween night, 2001. Two years later, after an anonymous 911 call was made, two men were taken into custody. One claims he was never there; the other takes the stand and swears under oath that they committed the murder together. Keith Morrison reports on the family's struggle to clear their son's name.

SUNDAY, AUGUST 7 at 7pm ET/6pm Central: Tom Brokaw reports The Road Back, a story that follows three families through the war in Iraq. From 2002, before the war, until present day, Brokaw chronicles the lives of an American soldier who fought in the war; an Iraqi family who was living under the tyranny of Saddam Hussein and an Iraqi American family that returned to Iraq to rebuild their homeland. Their dramatic stories put a human face on colossal historic events.

FRIDAY, AUGUST 13 at 9pm ET/8pm Central: A couple's romantic night at the Hudson Palisades ends in a tragic fall, leaving officials questioning whether or not it was an accident. Almost two decades later, the Bergen County prosecutor brings in a world renowned forensic pathologist to open the case and as a result, the husband is taken into custody. Chris Jansing reports as a community and even family members come out with new details on this cold case.

In Fayetteville, North Carolina, Major David Shannon was shot while sleeping next to his wife, yet all five people who were in the house that night claimed they did not hear or see anything that might help determine who committed this horrible crime. Keith Morrison tells the story of how investigators were unable to uncover any fingerprints, footprints or useable DNA at the crime scene. But tucked away in the bedroom were several unusual items that detectives never expected to find in a family home like the Shannon's. And they would provide investigators with their first lead in a complex case that involved not one, but two suspects.

SUNDAY, AUGUST 14 at 7pm ET/6pm Central: Telling the story of the larger struggle in the American economy to lower unemployment, Lester Holt reports from Millen, Georgia, a small industrial town so devastated by the Great Recession, its unemployment numbers peaked at 21% - more than twice the national average. Between 2007 and 2009 all the factories that kept Millen running and prosperous closed shop or moved overseas. 1,300 people lost their jobs. Caught full-force in this economic tsunami, restaurateur Krystal Chance, banker Sandy Becton, and a single mother and former factor worker

Kimberly Thompson, desperately struggle to survive and support their families. Facing a national crisis that has become deeply personal, they manage to persevere with inspiring determination, optimism and pride.

FRIDAY, AUGUST 19 at 9pm ET/8pm Central: Kate Snow reports on the adoption process in Utah and one father's struggle to get custody of the baby he never had the opportunity to meet. His daughter, who was born in Virginia, is now in the custody of a couple in Utah. Snow shares this father's story and the heartache of three others who have experienced the same loss.

Keith Morrison tells the story of Nancy Cooper who went missing in a suburb of Raleigh, NC. Her husband said she went running that morning and strangers even claimed they saw a woman who fit Nancy's description. How did this go from a missing persons case to a homicide, and did Nancy really go running that morning? Nancy's family and friends speak out.

SUNDAY, AUGUST 21 at 7pm ET/6pm Central: Caught on tape! A look at the wild and unpredictable world of animals--from heartwarming stories of animal rescues to terrifying animal attacks.

FRIDAY, AUGUST 26 at 9pm ET/8pm Central: A 2-hour "Dateline," Dennis Murphy reports on how the case of a young woman who went missing in Blood Mountain in the Chattahoochee National Forest lead to the capture of a man who may have been reenacting a horror-thriller movie. Was she his only victim or were there others?

MONDAY, AUGUST 29 at 10pm ET/9pm Central: In an exclusive multi-part interview, former Vice President Dick Cheney sits down with Jamie Gangel to discuss his new memoir *In My Time*, which covers his four decades in politics, his life before, during and after the White House, his family and his health.

Hoda Kotb interviews Grammy Award-winner Miranda Lambert. A two-part interview that includes Blake Shelton, star of NBC's "The Voice," Kotb dishes with Lambert from the Cannery Ballroom in Nashville, TN about life on the road, falling in love with Shelton and her new band.

Heaven is For Real has captured the hearts of audiences across the globe. Hoda Kotb sits down with Colton Burpo, the 12yr old inspiration behind the bestselling book, to hear about his trip to heaven and back.

FRIDAY, SEPTEMBER 2 at 9pm ET/8pm Central: When young women began disappearing from Albuquerque, police detective Ida Lopez spearheaded an investigation in an effort to bring justice to missing women and their families. Josh Mankiewicz provides an update to the story that was first told in December 2010.

FRIDAY, SEPTEMBER 9 at 9pm ET/8pm Central: NBC News Special Correspondent Tom Brokaw, who spent over 100 hours at the anchor desk that first week after the attacks, takes viewers back to some of the most powerful stories reported by NBC News in the days and months following the tragic assault on our nation. Poignant, moving, first-hand accounts take viewers inside the four doomed airplanes, inside the burning towers, inside the panicked households where loved ones waited, inside the heroic acts of rescue workers, and inside the tense towers where the air traffic controllers on duty that morning suddenly faced the most devastating tragedy in aviation history. Brokaw will also re-interview some of the people he first spoke to about the tragedy 10 years ago—reflecting on the stories of overwhelming heartache and loss, while highlighting the inspiring resilience and hope for the future.

FRIDAY, SEPTEMBER 16 at 9pm ET/8pm Central: What started as an obsession with *Dexter*, the television series about a serial killer, Keith Morrison tells the story of an indie film-maker connected to the case of a missing man. Was it a publicity stunt or something far darker?

FRIDAY, SEPTEMBER 23 at 9pm ET/8pm Central: COMING UP ON THE 20th SEASON OF "DATELINE" Lester Holt Makes Debut as Principal Anchor of "Dateline" as it Celebrates 20 Years of Story Telling – True Crime and Investigative Reporting – A young mother from Florida is abducted at gunpoint and triggers a race against time as police and the victim's family begin a frantic search. Josh Mankiewicz reports.

FRIDAY, SEPTEMBER 30 at 9pm ET/8pm Central: The eight-year-long mystery of what happened to a New Mexico mechanic whose wife said he suddenly left her, leads investigators on a journey with a surprising conclusion. Josh Mankiewicz reports.